



hokoon
Sr. Industrial Designer

CONTACT //

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PROFILE //

I am a Senior Industrial Designer with over 12 years of diverse industrial design experience, bringing various products to market in the PC, consumer electronics, and soft goods space. Throughout my professional career, I was extremely fortunate to be involved in a wide range of interesting projects providing me a solid understanding of managing the product development process and collaborating with cross-functional teams within a company.

EDUCATION //

/ Bachelor of Science Degree with a Major in Industrial Design_ California State University, Long Beach 2008
/ Associate of Art Degree_ Santa Ana Community College 2004

RECOGNITION //

/ Multiple patents granted in 2015-2017 for Fugoo portable speaker with removable jacket
/ Good Design Award 2011_ Gateway FHD2303L Monitor
/ IF Design Award 2011_ Gateway FHD2303L Monitor
/ Honorable Mention_ IHA Student Competition 2007
/ Art Department Award_ Santa Ana Student Art Show 2003

SKILL //

/ Solidworks
/ Keyshot rendering
/ Adobe Photoshop/ Illustrator
/ Microsoft Office
/ Fluent in English and Mandarin
/ Team work

EXPERIENCE //

AUKEY NOV 2019_APR 2020

/ Industrial Design Manager
/ Manage the core Aukey product design initiative
/ Oversees design collaboration with Aukey oversea design team

BELKIN DEC 2017_OCT 2019

/ Sr. Industrial Designer
/ Participate in various Belkin PC and mobile accessories
/ Lead and manage Belkin retail experience initiative

VIZIO MAR 2017_NOV 2019

/ Sr. Industrial Designer
/ Manage the core industrial design function and communication for Vizio TV line up
/ Participate and manage the Vizio 2019 TV line up under category design manager
/ Participate in conceptual Vizio audio product lines and features.
/ Cross functional collaboration with Product and Program management teams
/ Collaborate with marketing Manager to provide marketing material and rendering assets for web and packaging

INCASE FEB 2016_MAR 2017

/ Sr. Industrial designer
/ Lead the industrial design process for various Incase mobile charging and phone accessories
/ One of the lead designer and core contributor for the 2016 Incase Novi Travel luggage collection

FUGOO JUL 2011_DEC 2015

/ Sr. Lead designer
/ Core contributor for the highly acclaimed Fugoo's Go Anywhere waterproof portable speaker and accessories.
/ Core contributor for Fugoo product design, research and design engineering
/ Lead the retail experience for Fugoo speaker product line.

ACER/ GATEWAY JUN 2019_July 2011

/ Industrial Designer
/ Participate in the design process for various Acer and Gateway PC product line
/ Lead designer for the Gateway Ultra Slim monitor

MATTEL MAY 2007_OCT 2008

/ 6 Months Summer Internship in 2007
/ Junior Industrial designer role